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Shoal Games Ltd. Announces Garfield Bingo License

ANGUILLA, B.W.I., April 18, 2016 / Shoal Games Ltd. (TSXV:SGW) (OTCQB:SGLDF) <http://www.shoalgames.com> (“the Company”), owner of Trophy Bingo, an innovative, non-gambling, social bingo game, <http://www.trophybingo.com>, today announced that it has licensed the rights to Garfield, Jim Davis’ iconic cartoon cat. The deal enables Shoal Games to launch a mobile game that will feature Garfield, Odie, and the rest of the famous Garfield cast. Garfield has attracted over 200 million readers and is the most widely syndicated comic strip in the world.

“We’re thrilled to be working with the Garfield team on the creation of their first ever mobile bingo game,” commented Jason Williams, Shoal Games CEO. “Garfield is the perfect brand for mobile bingo because his character is so entertaining, his audience enormous, and his fan base matches our player demographic perfectly. According to recognition statistics, 94% of audiences of all ages are familiar with Garfield, which is equal to Santa Claus and higher than the Easter Bunny. When Garfield Bingo is launched, scheduled for late 2016, it will appeal to Garfield’s 17 million Facebook fans and join a range of Garfield mobile apps that have generated more than 30 million downloads since inception,” continued Williams.

“We’re excited to be working with the team at Shoal Games to help bring Garfield to millions of bingo fans around the world,” commented Madelyn Ferris, VP Digital Marketing from Paws Inc., the sole owner of the copyrights and trademarks for Garfield. “We chose Shoal Games to be the developer of Garfield Bingo because of their success with Trophy Bingo and commitment to quality software development and unique game design. Garfield makes people laugh and we’re going to put his famous personality into Garfield Bingo to help it become a mobile hit.”

About Garfield

Garfield was born on the comics pages on June 19, 1978. The mastermind of cartoonist Jim Davis, Garfield is a humorous strip centered on the lives of a quick-witted orange cat who loves lasagna, coffee, and his remote control; Jon Arbuckle, his owner; and Odie, a sweet but dumb dog. Garfield was introduced to the world in just 41 newspapers and is now the most widely syndicated comic strip in the world, known and loved by 94% of the people in the world! Garfield’s power as a brand is evidenced by these numbers: 200 million people read the comic strip each day - Syndicated in 80 countries; translated in 40 languages - 25 million people worldwide view “The Garfield Show” each week – <http://www.garfield.com> receives 1.4 million visitors; 12 million page views each month - Over 17 million fans on Facebook - Over 135 million Garfield books have sold worldwide - “Garfield: The Movie,” and “Garfield: A Tail Of Two Kitties,” netted over \$340 million at the box office - Over 35 years in the entertainment business!

About Shoal Games Ltd.

Shoal Games Ltd. (TSXV:SGW) (OTCQB:SGLDF) <http://www.shoalgames.com> is the parent company of the group of companies, which owns Trophy Bingo, an innovative free-to-play mobile game live in the Apple, Google and Amazon App Stores. Trophy Bingo brings unique gameplay and industry leading monetization techniques to the bingo category which is both high growth and high value. The game is free to download and supports in-app purchases and in-game advertising for players who want to engage with the premium features contained in the game. Shoal Games Ltd. trades on the TSX Venture exchange in Canada and the OTCQB venture marketplace for companies that are current in their reporting with the U.S. regulator. Investors can find real time quotes and market information for the Company at http://web.tmxmoney.com/quote.php?qm_symbol=SGW and <http://www.otcmarts.com/stock/SGLDF/quote>.

The Private Securities Litigation Reform Act of 1995 provides a “safe harbor” for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by the company) contains statements that are forward-looking, such as statements relating to anticipated future success of the company. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ materially from those expressed in

any forward-looking statements made by or on behalf of the company. For a description of additional risks and uncertainties, please refer to the company's filings with the Securities and Exchange Commission. Specifically, readers should read the Company's Annual Report on Form 10-K, filed with the SEC on March 17, 2016, and the prospectus filed under Rule 424(b) of the Securities Act on March 9, 2005 and the SB2 filed July 17, 2007, and the TSX Venture Exchange Listing Application for Common Shares filed on June 29, 2015 on SEDAR, for a more thorough discussion of the Company's financial position and results of operations, together with a detailed discussion of the risk factors involved in an investment in Shoal Games Ltd.

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