



Shoal Games, Ltd.

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Shoal Games Ltd. to list on the TSX Venture Exchange as SGW

ANGUILLA, B.W.I., June 30, 2015 / Shoal Games Ltd. (OTCQB: SGLDF) (“the Company”) <http://shoalgames.com>, owner of Trophy Bingo, an innovative, non-gambling, social bingo product, <http://www.trophybingo.com>, and its sponsor Haywood Securities Inc., announced today that at the open of the market on Thursday July 2nd 2015 the Company will commence trading on the TSX Venture Exchange as a tier 2 Technology Issuer under the trading symbol “SGW”. The Company also trades on the OTCQB under the trading symbol “SGLDF”.

“We’re excited that after more than 15 years of trading on the US OTC markets as a fully compliant SEC issuer we have now expanded our reach to include the entire Canadian marketplace,” said Tarnie Williams, the Company’s Executive Chairman. “Shoal Games Ltd. is one of only a few publicly traded companies that enables investors to participate in the buoyant Social Games industry, joining industry leading firms such as NASDAQ listed King Digital (KING), Zynga (ZNGA) and Glu Mobile (GLUU). As the first of such companies to trade on a Canadian exchange, Shoal Games enables our Canadian investors to trade in a regular manner with their Canadian broker and / or using their TFSA (Tax Free Savings Account) and RSP (Retirement Savings Plan) accounts; <http://www.cra-arc.gc.ca/tfsa/>.”

“We have been working on our Canadian listing for some time and we’re thrilled that we’ll be trading on the TSX Venture Exchange prior to the world wide launch of our game, Trophy Bingo,” said Jason Williams, CEO. “The game is a puppy-themed social bingo adventure where players must win their way through 120 levels of bingo challenges. The game includes many innovations for social bingo, including new power plays, a map progression system, unique game types, card blockers, bonus bingo rounds, and a bingo combination system. Trophy Bingo is free to download and supports in-app purchases and incentivized viewing of video advertising as revenue generators”.

“In our market tests, Trophy Bingo’s player retention figures are near industry highs, conversion from free player to premium player is high, and the ARPDAU (average revenue per daily active user) performance is growing. Trophy Bingo’s initial performance metrics indicate that we may have a hit game in final development which will provide significant value to the Company in the coming years. Trophy Bingo is scheduled to be released early in the third quarter of this year, supported by a large co-ordinated marketing effort. The marketing team will aim to make Trophy Bingo the first social bingo game since Bingo Bash to enter the App Store Top Grossing charts, a level at which companies can make in excess of \$1,000,000 in revenue per day. Shoal Games has sufficient cash to devote the necessary resources to continue to develop, market, and support Trophy Bingo and future products for some time.”

For full details of the Company's operations and financial results, please refer to Shoal Games Ltd's corporate website at <http://investor.shoalgames.com> or Shoal Game's continuous disclosure record on SEDAR including the listing application.

About Shoal Games Ltd

Shoal Games Ltd. is the parent company of the group of companies, which owns Trophy Bingo, an innovative, non-gambling social bingo game, live in the Google Play Store and the Apple App Store. Trophy Bingo is a puppy themed bingo adventure where players must win their way through 120 levels of bingo challenges. The game is free to download and supports in-app purchases for players who find themselves in need of extra bingos or want to engage with the premium power plays contained in the game. Shoal Games Ltd. (OTCQB: SGLDF) trades on the OTCQB, the venture marketplace for companies that are current in their reporting with the U.S. regulator. US Investors can find real time quotes and market information for the Company at <http://www.otcmarkets.com/stock/SGLDF/quote>.

The Private Securities Litigation Reform Act of 1995 provides a “safe harbor” for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by the company) contains statements that are forward-looking, such as statements relating to anticipated future success of the company. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ materially from those expressed in any forward-looking statements made by or on behalf of the company. For a description of additional risks and uncertainties, please refer to the company’s filings with the Securities and Exchange Commission. Specifically, readers should read the Company’s Annual Report on Form 10-K, filed with the SEC on March 26, 2015, and the prospectus filed under Rule 424(b) of the Securities Act on March 9, 2005 and the SB2 filed July 17, 2007, for a more thorough discussion of the Company’s financial position and results of operations, together with a detailed discussion of the risk factors involved in an investment in Shoal Games Ltd.

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